

## **MIT Sloan CFO Accelerator ~ Best Reasons To Make The Investment**

The CFO Leadership Council extensively surveyed our members. From this, we discovered where the real gaps are for a CFO to be a better leader, a key strategist and give their firm a sustainable competitive advantage. We then reached out once again to our long-standing collaborator, MIT Sloan Executive Education. The result was the 2021 MIT CFO Accelerator, a world class educational experience designed for CFOs of rapidly evolving organizations.

**The MIT Sloan CFO Accelerator** is a tailored curriculum with the rich depth of MIT Sloan, ideal for all CFOs ready to accelerate their careers! MIT Sloan Executive Education developed this intensive 6-day program exclusively for The CFO Leadership Council community. You'll gain access to MIT distinguished faculty that you just can't get anywhere else. Get ready to be challenged & walk away with a brand new executive level perspective.

## **Current Challenges Are Unprecedented**

Finance leaders are facing the biggest challenges of their careers. You just aced the biggest challenge of your careers – surviving a global pandemic – and we applaud your extraordinary efforts. And now the next challenge starts – positioning your company to take advantage of the opportunities of the “new new” economy.

There's no blueprint for what lies ahead. The CFO Accelerator will provide a unique opportunity to rethink, redesign and strategize with true masters in their field who are ready to help:

- Lead through your company's challenges & accelerate growth
- Approach work and colleagues more strategically
- Elevate your problem solving skills
- Learn to further connect and work with other parts of your organization
- Manage your stakeholders in a more impactful way

## **MIT Researchers & MIT Faculty**

The program will be taught by full-time MIT faculty who are experts in these fields. Each attendee will have direct access to distinguished researchers and faculty from one of the finest and most prestigious schools in the world. You can't get access like that anywhere else

## **Topics Are Immediately Relevant**

All of the session topics dive into immediately relevant issues not only to help companies survive, but to have an enhanced competitive position post-crisis.

Sessions include:

- Economic Outlook
- Strategy and Disruption
- Corporate Finance (strategic focus)
- Boards and Governance
- Finance (IPO & M&A focus)
- Leading Change

### Limited Seating

We limited seats to 40 to simulate a classroom setting that fosters rich discussion, direct access & maximum learning.

### Strong Peer Connections

The role of the CFO can be a lonely one. This intense 6-day course will create a network within this exclusive attendee group of peers — creative problem solvers who have guided their organizations through COVID and are looking to reposition their companies. The work, discovery and development you will experience together will build a bond that will last far beyond the sessions.

### Back for More. Companies Made Investment Back-To-Back Years

This will be our 3<sup>rd</sup> annual MIT Sloan CFO Accelerator. Executives from Vineyard Vines & Blue Shield benefited so much from the 2019 session, their colleagues attended the following year.

### Direct Impact. Feedback from Last Year's Participants

Here are just a few quotes from recent MIT CFO Accelerator attendees.

*It was genuinely the best development program that I've attended in a long time. I left highly energized with some new perspectives and new tools. In fact, over one year later, I am still applying some of the things I learned. I also loved the opportunity to interact with a small group of fellow CFOs in an environment that encouraged sharing and advising. These are phenomenal instructors. People should invest in themselves and take advantage of the chance to learn from them."*

- Sandra Clarke, CFO, Blue Shield of California

*"Relevant, Engaging, Inspiring and Actionable! These are the words that resonated in my mind as I attended the inaugural program last year. I have attended a few of these over my career and none left such a lasting impression as the Sloan program! In 5 days they managed to impart relevant ideas, thoughts to improve effectiveness and how to drive innovation in the work environment. I would strongly recommend this to CFOs who want their role to evolve to what is needed in today's environment: a strategic and operational who can be an effective change agent!"*

- Sandip Grewal, CFO, Bradshaw International

Ready to make the investment? I'd be honored to talk further in more detail.

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