



Discover a better way to HR

 **Insperity**[®]
HR that Makes a Difference[™]



Your people strategy drives success

A solid human resources infrastructure can help you realize the potential of your company. Is it time to find an HR provider that makes a difference?



As an employer, you look for opportunities to help your business run better and grow faster. One of the quickest ways to achieve your goals is to focus on your people.

Insperty offers HR solutions that provide administrative relief, guide you toward better HR practices and even help keep you compliant with employment laws.

Add in an easy-to-use technology platform that brings it all together, and suddenly HR is a key driver of success.

ARE YOU TRYING TO...

- Establish an HR strategy and priorities
- Attract and retain top talent
- Provide employees access to big-company benefits
- Streamline HR administration
- Increase employee productivity
- Create a foundation for scalability
- Get help with HR-related compliance
- Reduce employer-related liability
- Consolidate essential HR functions into one system



Business challenges have HR solutions

Whatever stage of growth your business is in, you're going to face obstacles. Having an experienced HR team can help you overcome them.

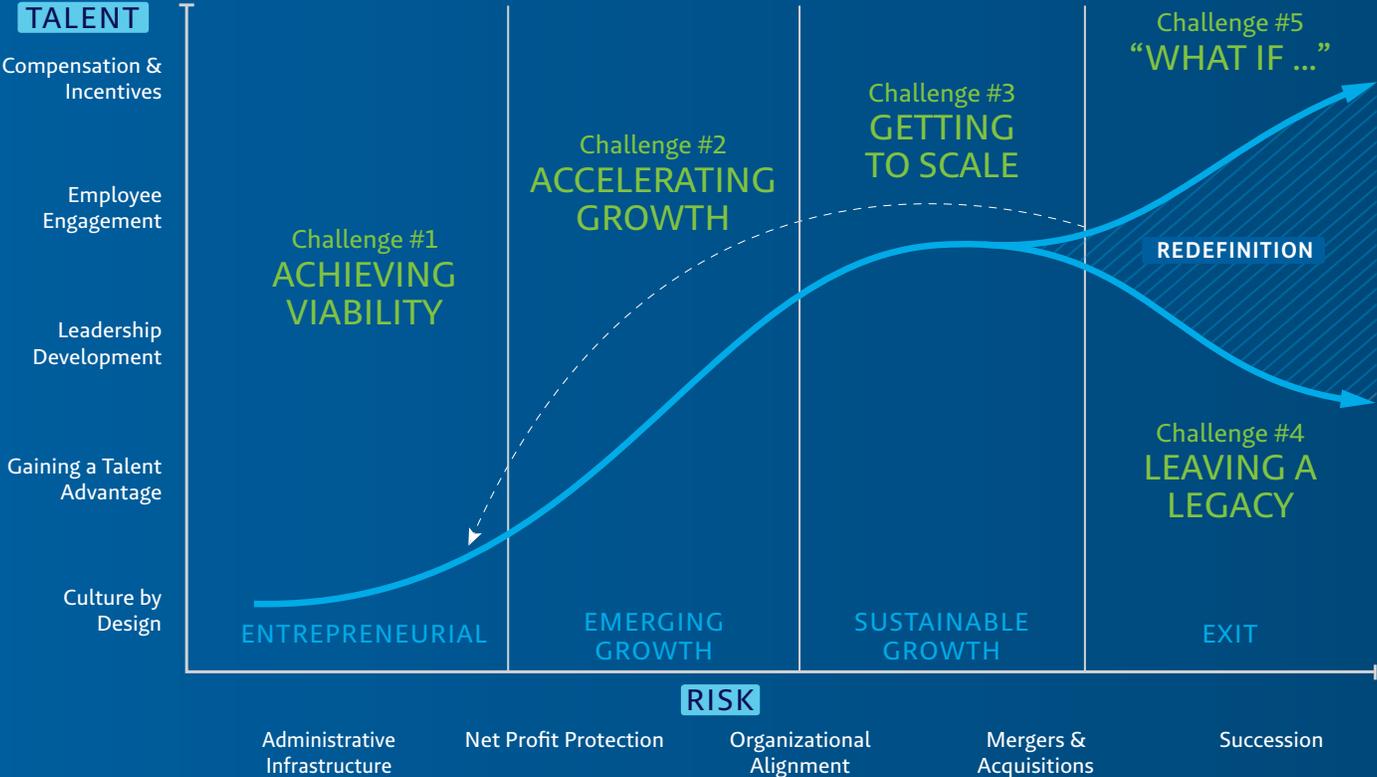
Having the right HR strategies in place is critical to overcoming business challenges – today, five years from now or decades down the road.

Since 1986, Insperty has helped small and midsize businesses manage and remove many HR obstacles, side-step setbacks and plan for future HR needs. Because a strategy that anticipates your needs can positively impact your bottom line.

Insperty's team can work with your organization to determine its needs, develop a road map based on growth projections and help implement efficiencies throughout every growth phase.

Where is your business going?

This chart shows challenges a business faces, the risks that can impede a growth trajectory and the talent benchmarks that will help drive success.



Maximize your TALENT

We can work with you to align your workforce with your mission – so you’re ready to seize opportunities when they arise.

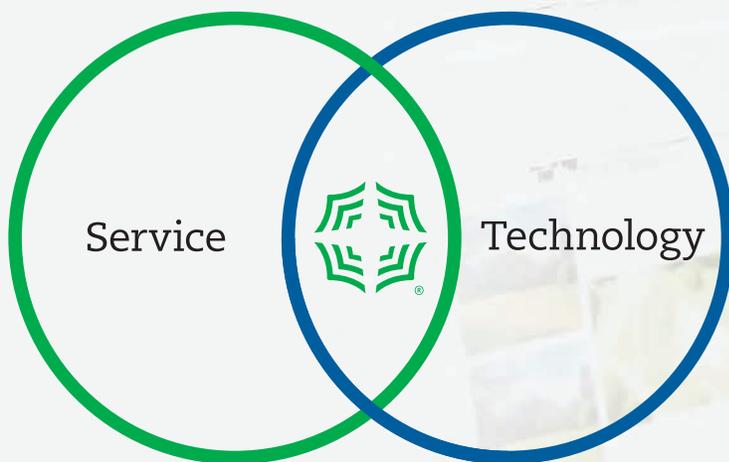
Minimize your RISK

Our HR solutions and services help manage compliance concerns rising from employer-related federal and state laws.

What makes Insperity different?

Personalized service and technology

Insperity's HR solutions have the ideal combination of dedicated, personal service and feature-rich technology. The service component is what sets Insperity apart in the marketplace.



What it means to work with an HR-first company

No matter which Insperity solution you choose, you'll be working with an HR-first company. Insperity was founded as a human resources provider – our roots are in taking care of people. We're an HR company with technology created specifically for your HR administration needs.



Insperity was founded as an HR company whose mission is to help businesses succeed so communities prosper.



You'll have a service team invested in your success – one you can rely on for guidance and support.



Our primary focus is on providing what you need to move your company ahead – and that means access to HR professionals who can guide you along the way.



We never forget the human element of business.



You'll receive a level of care and service that's unmatched in the industry – regardless of which of our HR solutions works best for your business.

A portrait of Paul J. Sarvadi, a middle-aged man with a beard and mustache, wearing a dark pinstriped suit jacket, a light blue shirt, and a purple tie. He is looking directly at the camera with a slight smile. The background is a blurred indoor setting with a window and a plant.

**“No one can rival the
breadth and depth
of our services or the
level of care we provide.”**

Paul J. Sarvadi
Chairman and CEO
Insperity

There's an HR solution that's best for you



Insperty's HR solutions are designed to meet you where you are now and help move you where you want to go. So, no matter which of our offerings makes the most sense for your business, you'll have a better way to HR.



TRADITIONAL EMPLOYMENT

Traditional employment services fit businesses comfortable with maintaining more HR responsibilities and risks and give you tools to help you focus on growth. You choose the services you need. You maintain flexibility and gain a scalable infrastructure.



CO-EMPLOYMENT

Co-employment eases many of your HR responsibilities and risks and helps you make the most of your people strategy. You maintain control over your workforce and operations. We assume or help manage many of your employer-related responsibilities, saving you time and money.

Workforce Acceleration

The Insperity® Workforce Acceleration™ solution blends HR service and support with an advanced HR technology infrastructure – a unique combination in the marketplace.



The Workforce Acceleration solution is for you if:

You need an HR infrastructure to get to the next level, and you're comfortable retaining employer-related risks.

- A scalable human capital management system to help manage many of your HR-related responsibilities in a single platform.
- Assistance with benefits administration and the flexibility to continue with your current benefit plans or get them through us.†
- A service team and resource center for reliable assistance, training and HR best practices guidance.

* Available for an additional fee.

† All insurance products are offered and sold only through a licensed insurance broker, such as Insperity Insurance Services LLC (CA license #OE22586), or their licensed agents.

Workforce Optimization

The Insperty® Workforce Optimization® solution is designed to help move your company ahead as far and as fast as possible. This co-employment solution combines personalized service and a proprietary HR technology platform to provide an unmatched customer experience.



The Workforce Optimization solution is for you if:

You want to maintain control of your workforce and operations, while Insperty assumes many of your employer-related responsibilities and liability.

- Employer liability management and proactive HR compliance to reduce employer-related risks.
- Employee access to Fortune 500-level benefits that help attract and retain top talent.
- A team of HR professionals who know your business and align your priorities with a customized service plan.
- A proprietary human capital management platform built specifically to support the co-employment relationship.

Insperity – a trusted partner

We want to be a trusted partner for customers who have a getting-better agenda and understand that, at the end of the day, it's all about people.

We believe that we don't have the right to tell you how to take care of your people if we can't take care of our own. So, the same proven strategies that have helped us – and our clients – succeed are the same ones that can improve the likelihood and degree of success for your business.

It's not just a business to us. It's a calling. And it has been for the past 30-plus years.



OUR MISSION

To help businesses succeed
so communities prosper.

The Insperty compass

The compass symbolizes our resolve to help clients navigate the business landscape and achieve greater success. Expanding lines represent momentum and growth that occur when people are valued as the heart of the organization. The compass is a reflection of the Insperty spirit and guides us toward excellence in all we do.



Founded in
1986

2021 revenue
\$5B

CPEO
status*

90+
locations across
the U.S.

Public in 1997
NSP
LISTED
NYSE

**Insperty PEO Services LP has been designated a certified professional employer organization by the IRS. The IRS does not endorse any particular CPEO. For more information on CPEOs, go to irs.gov.*

Peace of mind:

Insperty has service centers across the country to help provide uninterrupted service for our clients in the event of a natural disaster.

Top workplace:

Insperty has been named a top workplace more than 150 times nationwide – including five years in a row at No. 1 in Houston, the fourth-largest city in the U.S.



We have an accreditation from the Employer Services Assurance Corp. This is the gold standard of PEO best practices and financial reliability. Only 5% of PEOs have earned this distinction.



A close-up photograph of a man in a light blue dress shirt and a dark grey vest. He is leaning over a desk, holding a silver pen and writing on a white document. His right hand is on the pen, and his left hand is resting on the paper. The background is blurred, showing what appears to be an office setting with windows. A dark blue curved shape is on the right side of the image.

What to expect moving forward



1

Discovery

You get maximum benefit when we have thorough data.

- Learn about your business goals and needs
- Introduce Insuperity workforce solutions
- Evaluate additional business performance solutions
- Gather your business profile
- Launch solutions analysis plan

2

Performance analysis

You get a snapshot of where you are and where you can go.

- Validate workforce and business performance solutions
- Introduce Insuperity customized service plan
- Review customized technology demonstration
- Initiate financial analysis

3

Performance proposal

You're joining best-in-class companies when you use Insuperity services.

- Present comprehensive business performance proposal
- Review financial analysis
- Become Insuperity client
- Launch implementation plan

QUESTIONS?

Contact your Insuperity Business Performance Advisor,
or call us at **800.465.3800**.

