CFO Top Concerns Checklist

This survey digs into the CFOs top burning issues. Talent is on top. No surprise. What's on the bottom?

What are your top 5 burning issues right now?

- ☐ Talent-staff shortages, retention, recruitment/70%
- ☐ Growth-Inflation, recession impact/54%
- ☐ Operations-process automation, tech enablement/43%
- ☐ Talent-culture/wellness/new workplace, incentives/38%
- ☐ Operations-hybrid/WFH policies /35%
- ☐ Operations-cyber risks/30%
- ☐ Strategy-data enabled decision making/30%
- ☐ Growth-expansion, pricing/ 27%
- ☐ Strategy-c-suite cross collaboration/25%
- ☐ Growth-M & A/22%
- ☐ Strategy-board communications/19%
- ☐ Talent-finance team reskilling/16%
- ☐ Growth-optimization, capital structure/16%
- ☐ Operations-real estate footprint/9%
- ☐ Strategy-ESG/8%
- ☐ Growth-migrating to a subscription, pay for use model/6%

(Source: CFOLC)